
“History – Profile – Benefits”

1. A Company with a past - -

- ❖ 1917 Marshall Burns-Lloyd invents a new material – Lloyd Loom fabric – to replace hand woven wicker or cane furniture. Woven together, twisted kraft paper and paper-covered wire produces a far stronger material that can be upholstered on to beech frames up to twenty times faster than hand woven wicker.
- ❖ 1922 First production in UK.
- ❖ 1933 Over 400 different products available.
- ❖ 1940 UK factory destroyed by World War II bomb.
- ❖ 1945 Arose from the ashes.
- ❖ 1960 Only six different products available.
- ❖ 1986 After 30 years of being in the doldrums, Lloyd Loom of Spalding resurrects the traditional Lloyd Loom way of manufacture and sales take off.
- ❖ 1995 UK Small Business Award. Queens Award winner for Export.
- ❖ 1997 Runner up Business of the Year. Exporter of the Year winner.
- ❖ 1998 Queens Award winner of Export, Exporting to 35 countries.
- ❖ 2000 Lloyd Loom of Spalding nominated for the Design Award for the Oyster Daybed, now exporting to 55 countries.
- ❖ 2003 Lloyd Loom of Spalding a finalist for Homes & Gardens Classic Design Award. Exporting to 70 different countries.
- ❖ 2004 Website nominated for “Website of Year” because of its fascinating narrative and history as well as its ease of use.
- ❖ 2006 Lloyd Loom of Spalding now available in Canada through ‘Furniture by Lloyd Loom’

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2. Profile: Lloyd Loom of Spalding is - -

- ❖ One of the last quality, hand-made furniture manufacturers in the UK, providing a unique range of woven fibre products to a broad cross section of the hotel, leisure and restaurant industry, as well as retailers and end customers, worldwide.
- ❖ An employer of 50 staff, including a number of professionally qualified designers and developers.
- ❖ Delivering furniture through designers, contractors and retailers in 70 countries, with sales approaching £4 million, the company has enjoyed steady sales growth over the last 6 years.
- ❖ Manufacturing 25,000 items of handmade furniture every year.
- ❖ The original and only UK manufacturer of Lloyd Loom furniture.
- ❖ Manufacturing items of furniture for every living space, including ranges for bedroom, dining, lounge, office and conservatory. In total the company offers more than 140 different items for sale.
- ❖ Working with British leading designers such as Jane Dillon, Nigel Coates, Mark Gabbertas and Henry Harris, to produce new contemporary pieces to update more traditional and classic pieces in our collection.
- ❖ Entirely dependant on its employees for past and future success. We recognise that well trained and skilled craftsmen are our major assets; we are committed to the development of careers through training and are an equal opportunities employer.

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3. Benefits of Lloyd Loom of Spalding furniture - -

- ❖ Our furniture is handmade to a customer’s individual order.
- ❖ Every piece contains 800 metres of twisted kraft paper, two kilograms of the finest steel wire and uses only grade A solid beech frames.
- ❖ Every piece is glued, screwed, jointed and finished at our Lincolnshire factory.
- ❖ We use recycled kraft paper, timber from sustainable managed forests and environmentally friendly water based stains and paint finishes.
- ❖ Every chair is tested for 100,000 sittings, and the wire has a tensile strength of 42 tonnes per square inch.
- ❖ Our fabrics conform to Crib 5 fire ignition tests and to a minimum of the 40,000 rub Martindale tests.
- ❖ Our frames conform to BS 5852 Section 5. Ignition source 0,1 and 5. BS 4785 accredited stability tested. BS EN-1 and 2 (1994). BS 7176.
- ❖ Every piece is individually inspected by our quality control department against a checklist of 25 criteria before it is allowed through our dispatch department.

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4. Features of Lloyd Loom of Spalding furniture - -

- ❖ Every piece is handmade in the UK and available in 29 standard colours, a thousand RAL colours and seven fabric collections including leather and vinyl.
- ❖ Every piece can be a special order – height, colour and customers own material.
- ❖ We make items of furniture for every living space, including ranges for bedroom, dining, lounge, office and conservatory. In total we offer more than 140 different items for sale.
- ❖ The Boston Dining and Lounge collections are the best selling furniture pieces in Europe. Unparalleled comfort, design and value, the Boston’s are unbeatable.
- ❖ We offer a comprehensive factory tour, finishing in our newly refurbished showroom where our extensive range can be viewed.
- ❖ We have an excellent customer service team to provide information, samples and back up to retailers, designers and customers.
- ❖ We provide free advice on suitability, product training and space planning to our customers.

MAJOR CONTRACTS IN THE U.K.

BARNSDALE HALL	Rutland	THE EDEN PROJECT	St. Austell
BATH SPA HOTEL	Bath	THE LEAPING HARE REST.	Suffolk
BETTYS AND TAYLORS	Harrogate	THE RED LION HOTEL	Devon
BIBI'S RESTAURANT	Leeds	THE RITZ	London
BODY SHOP	Worldwide	THE ROYAL BOX, WIMBLD.	London
BROWNS RESTAURANTS	Various Sites	ROYAL BROMPTON HOSPITAL	London
BURBERRY'S STORES	London	THE ROYAL NORFOLK HOTEL	London
CAFÉ ROYAL	London	THE SAVOY HOTEL	London
CAFÉ UNO	London	THE SHIP HOTEL	Brighton
CALDCOT GOLF CLUB	Norfolk	THREE RIVERS COUNTRY CLUB	Essex
CENTRE PARCS	Country Wide	TRESCO ESTATE	Scilly
CHATSWORTH HOUSE	Bakewell	UBIQUITUS CHIP RESTAURANT	Glasgow
CLARIDGES	London	WALDORF HOTEL	London
CRIEFF HYDRO HOTEL	Crieff, Scot.	WAVERLEY STEAM SHIP	Glasgow
DEVONSHIRE ARMS HOTEL	Skipton	WEARY HOTEL	Carlisle
FAWSLEY HALL	Northants	WENTWORTH GOLF CLUB	Surrey
FENIA HOTEL	London	WIMBLEDON TEA ROOMS	London
GLENEAGLES GOLF CLUB	Scotland		
GROSVENOR HOUSE HOTEL	London		
HARROW SCHOOL FOR BOYS	Harrow		
HIGHGROVE HOUSE	Highgrove		
HOTEL SEATTLE	Brighton	<u>MAJOR CONTRACTS IN E.U.</u>	
IMPERIAL HOTEL	Torquay	PENINA GOLF CLUB - Portugal	
JEFFREY MUSEUM	London	THE POSIEDON - Finnish Cruise Liner	
LEFTBANK VILLAGE	Hereford	DE BIJENKORF RESTAURANT - Netherlands	
LIBERTY'S OF LONDON	London	HOLIDAY INN - Helsinki, Finland	
LORDS CRICKET CLUB	London	HALCYON BEACH CLUB - St. Lucia, West Indies	
MALMAISON	London	GOLDEN TULIP HOTEL - Schipol, Netherlands	
MILLENNIUM GONVILLE HTL	Cambridge	BASEL HILTON - Switzerland	
MOSHI MOSHI RESTAURANT	Brighton	FOTA ISLAND GOLF CLUB - Ireland	
MY HOTEL	London	HOTEL BRISTOL - Warsaw, Poland	
NATIONAL TRUST	Cornwall	MOVENPICK PETRA - Jordan	
PANAMA HATTYS REST.	Cheshire	PHOENICIA HOTEL - Valetta, Malta	
PASTA VINO REST.	London	NAIROBI HILTON - Kenya	
PEEBLES HYDRO HOTEL	Peebles		
QUEENS CLUB	London		
RAGDALE HALL	Melt. Mowbray		
SALT HOUSE HARBOUR HTL	Ipswich		
SOUTH SANDS HOTEL	Salcombe		
SRI THAI RESTAURANT	London		
STRATTONS RESTAURANT	Swaffam		
SUTHERLAND HOUSE	Southwold		
TED BAKER HEAD OFFICE	London		
THE BRADFORD TEA ROOMS	Glasgow		
THE CLIVEDEN HOTEL	Taplow		
THE CROWN	Wells		